



Florida Occupant Protection Coalition

Meeting Report

February 21-22, 2024

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

1.0 Attendees

The participants in the February 21-22, 2024 Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	<input checked="" type="checkbox"/>
Thomas Aspey	Seminole Police Department	<input type="checkbox"/>
Andrea Atran	Florida Department of Transportation—District 2	<input type="checkbox"/>
William Berger	Florida Highway Patrol	<input type="checkbox"/>
Michael Binder	University of North Florida	<input type="checkbox"/>
Mark Boatright	Florida Highway Patrol	<input type="checkbox"/>
Art Bodenheimer	Lake Alfred Police Department	<input type="checkbox"/>
Danielle Campbell	Orlando Police Department	<input checked="" type="checkbox"/>
Ronda Cerulli	Florida Department of Health	<input checked="" type="checkbox"/>
Robert Chaffe	Preusser Research Group	<input checked="" type="checkbox"/>
Chris Craig	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Kirk Geweniger	Brevard County Sheriff's Office	<input type="checkbox"/>
Jacob Gonzalez	Tampa Police Department	<input checked="" type="checkbox"/>
Willem de Greef	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Leilani Gruener	Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Ryan Hathaway	Okeechobee County Fire Rescue	<input type="checkbox"/>
Sarah Haverstick	Goodbaby International	<input checked="" type="checkbox"/>
Ginny Hinton	University of Florida	<input checked="" type="checkbox"/>
Andrew Hopkins	University of North Florida	<input checked="" type="checkbox"/>
Adam Harpstrite	University of North Florida, Institute of Police Technology and Management	<input type="checkbox"/>
Carrisa Johns	Orange County Sheriff's Office	<input checked="" type="checkbox"/>
Danielle Kessenger	Silver Linings Safety	<input checked="" type="checkbox"/>
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	<input checked="" type="checkbox"/>
Margaret Susie Kolb	DeMond Kolb and Associates	<input checked="" type="checkbox"/>
Sally Kreuzscher	The Children's Hospital of South Florida, Child Advocacy Program	<input type="checkbox"/>
Alan Mai	Florida Department of Health	<input type="checkbox"/>

Name	Organization	Attendance
Gerald McCable	Florida Department of Transportation, District 7	<input checked="" type="checkbox"/>
Marilyn Merced	Traffic Safety Partner	<input type="checkbox"/>
Lisa Nichols	Wolfson Children's Hospital	<input type="checkbox"/>
Sharon Murchison	University of North Florida, Institute of Police Technology and Management	<input type="checkbox"/>
Julie Noble	Golisano Children's Hospital-Safe Kids SWFL	<input checked="" type="checkbox"/>
Christopher Norwood	Hendry County Sheriff's Office	<input checked="" type="checkbox"/>
Zakkiyyah Osuigwe	Santa Rosa County Development Services	<input checked="" type="checkbox"/>
Krista Ott	Gainesville Fire Rescue	<input checked="" type="checkbox"/>
Dewey Painter	South East American Indian Council, Inc.	<input type="checkbox"/>
Andrew Pidgeon	Palm Bay Police Department	<input type="checkbox"/>
Thomas Pikul	Florida Highway Patrol	<input type="checkbox"/>
Kelly Powell	Safe Kids	<input type="checkbox"/>
Tonya Randolph	St. Joseph's Children's Wellness and Safety Center – Safe Kids	<input type="checkbox"/>
Patrick Riordan	Florida Highway Patrol	<input type="checkbox"/>
Gregory Rittger	Orange County Sheriff's Office	<input type="checkbox"/>
Tim Roberts	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Al Roop	University of North Florida	<input type="checkbox"/>
Miranda Sargent	Santa Rosa County Sheriff's Office	<input type="checkbox"/>
Amy Stafford	Hendry County Public Safety	<input checked="" type="checkbox"/>
Morgan Stirling	Fort Walton Beach Police Department	<input type="checkbox"/>
Bob Smallacombe	Palm Beach County Fire and Rescue	<input type="checkbox"/>
Mark Solomon	Preusser Research Group	<input checked="" type="checkbox"/>
Petra Stanton	Johns Hopkins All Children's Hospital	<input type="checkbox"/>
Joe Steward	Florida Department of Transportation, District 5	<input type="checkbox"/>
David Summers	Trauma Agency, Health Care District Palm Beach County	<input type="checkbox"/>
Tony Threatts	Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Stacy Tyrell	Florida Department of Transportation, District 7	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition	<input type="checkbox"/>
Kathryn Wall	Safe Kids Program Director	<input checked="" type="checkbox"/>
Mark Welch	Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>

Name	Organization	Attendance
Moyra Willis	Traffic Safety Partner	<input type="checkbox"/>
Nick Wollschlager	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Coalition Support		Attendance
Jasper Masciocchi	University of Florida	<input type="checkbox"/>
Jacob Stevens	University of Florida	<input type="checkbox"/>
Wanda Tison	University of Florida	<input type="checkbox"/>
Patty Turner	University of Florida	<input checked="" type="checkbox"/>
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Crystal Mercedes	Cambridge Systematics	<input checked="" type="checkbox"/>
Alan Amidon	Cambridge Systematics	<input checked="" type="checkbox"/>

2.0 Meeting Notes – February 21, 2024

Welcome, Introductions, and Agenda

Danny Shopf, Cambridge Systematics (CS), welcomed participants to the Florida Occupant Protection Coalition (FOPC) meeting and thanked everyone for joining. He facilitated a round of introductions, gave an overview of the agenda, and the meeting followed.

FOPC Strategic Action Plan Subcommittee Breakout

Coalition members split into subcommittee groups organized around each goal of the Strategic Action Plan. The subcommittee groups are organized around three goals:

- Enforcement
- Child Passenger Safety (CPS)
- Occupant Protection (OP) for Low Use Groups

The subcommittee groups reviewed the action steps for their respective objectives. Each subcommittee will have a virtual check in meeting before the next coalition meeting.

FDOT Fiscal Year 24 OP and CPS Subgrants

Chris Craig, Florida Department of Transportation (FDOT), presented on the Federal Fiscal Year (FY) 2024 OP and CPS Grants. Chris provided the background on the National Highway Traffic Safety Administration (NHTSA) recommendation to regularly communicate awarded subgrant projects as part of the Highway Safety Pan (HSP) Annual Grant Application (AGA). He will be sharing all the projects grouped under each emphasis area with each Traffic Safety Coalition. Chris provided an overview of all fatal and serious injury crashes over the past five years in Florida. He said that in 2022 there were 3,555 fatal crashes, noting this is a slight decrease from the 2021 peak of 3,748 fatal crashes. He also said that there were 16,878 serious injury crashes in 2021 and 15,999 serious injury crashes in 2022, respectively. Additionally, Chris discussed fatal and serious injury crashes involving unrestrained drivers and passengers. He said that including people walking, biking, or riding a motorcycle, crashes involving unrestrained drivers and passengers make up 22 percent of all fatal crashes in 2022. However, if people walking, biking, and riding motorcycles are not considered because they do not involve a restraint system, 40 percent of Florida's 2022 fatalities involve unrestrained drivers and passengers.

Chris discussed each different subgrant project:

- Enforcement
- Florida Click It Or Ticket (CIOT) Media Campaign
- Statewide Safety Belt and Child Passenger Safety Surveys
- Child Passenger Safety Resources and Support

- Florida Occupant Protection Coalition
- Child Passenger Safety Fitting Station Database and Mapping
- Child Passenger Safety Support

Next Chris displayed the top 40 percent of counties based off the Highway Safety Matrix for Occupant Protection fatalities and serious injuries that do not have agencies applying or receiving subgrant funding. He reviewed what FDOT can and cannot provide through subgrant funding and encouraged the coalition to reach out their contacts in the highlighted areas and encourage those contacts to apply for funding.

Participants had the following questions and comments:

- Jacob Gonzalez, Tampa Police Department, highlighted the value of the enforcement subgrants. He said that officers do not have time to look for safety belt violations, so the vast majority of safety belt enforcement is made possible through subgrant funding. He provided an overview of what the Tampa Police Department does with their subgrant funding.
- Willem de Greef, FDOT, emphasized that the submission period for concept papers for the following fiscal year ends on February 29th. He noted that even if contacts do not submit a concept paper on time it is worth connecting to start the conversation about pursuing subgrant funding.

CPS Fitting Stations Mapping Project

Jason Rogers, University of Florida (UF), introduced himself and gave a status update on the Child Passenger Safety Fitting Stations Mapping Project Web Application. He acknowledged the collaboration amongst the team members from the Institute of Driving, Activity, Participation and Technology (I-DAPT) and the Occupant Protection Resource Center (OPRC) at the Transportation Technology Transfer Center (T2) at UF, and FDOT. Jason discussed the purpose of the project which has the goal of connecting families and community members with CPS Seat Fitting Stations through an interactive map-based website populated with accurate information with location based-search results. He said the key stakeholders in the project are:

- CPS fitting stations
- Law Enforcement Officers (LEO)
- Families and community users, including referring coalitions and community organizations.

Jason said the web application is up and operational, but has not been publicized. He said the team will be conducting a stakeholder email campaign where notification of the website is sent to everyone that has ordered traffic safety materials from the OPRC in addition to other coalitions. Next Jason discussed progress over the current fiscal year and goals for the next fiscal year.

Participants had the following questions and comments:

- Chris Craig noted that the State Safety Office is working with FDOT Communications to determine the best way to publicize this resource. He emphasized the need for coalition members to test out the application to verify its accuracy before publicizing it.
- Where is the fitting station information pulled from?

- The information available in the web application is based on information provided by the OPRC.
- Does this correlate with who receives car seats?
 - Not yet since that is not an annual reporting requirement.
- Where should changes be sent?
 - Patty Turner, UF, will be the point of contact.
- Danielle Kessenger, Silver Linings Safety, noted that the Jacksonville Beach fitting station are listed, but are not active. Additionally, the fitting stations Danielle supports are not listed despite being active.
- Car seat distributors use the National Digital Car Seat Check form. Will fitting stations be expected to use that form too? This could present a data sharing opportunity.
 - FDOT can encourage, but not require that stations use that form.
- Chris Craig emphasized that over the next week coalition members test their respective locations and send any changes to Patty at p.turner@ufl.edu
- Julie Noble, Golisano Children's Hospital-Safe Kids SWFL, asked if coalition members can send out the link to their technicians so they can add their fitting stations themselves.
 - Jason said the team is adding that feature as soon as possible and that the broadcasting of this site is still in development. He emphasized it would be acceptable to share with CPS technicians, but not the general public. He also requested that as coalition members are using the application, it would be helpful if pictures could be provided as utilizing an internet image provider may run into copyright issues. He welcomed thoughts and assistance on how to enhance the visual and locational accuracy within the application.
- Danielle Kessenger asked if there will be links to the application on the other websites?
 - Once the publication process has been approved and completed in consultation with FDOT Communications it will be linked on the OPRC and FOPC websites.
- Does the new website have a logo?
 - Yes, the logo is the banner at the top of the page.
- When features are added by technicians or instructors will the map update automatically?
 - No, the OPRC vets who is licensed, so the updates do not happen automatically. To fill out the update form, the user must have technician credentials that are then verified by Patty.

2023 CIOT LEL Outreach After Action Report & Law Enforcement Usage Survey Update

Tim Roberts, Law Enforcement Liaison (LEL), provided an After-Action Report for the CIOT outreach effort to encourage law enforcement agencies to participate in the national CIOT mobilization campaign. He said that the LEL Occupant Protection Awareness Program works with law enforcement agencies to increase safety belt and child restraint high visibility enforcement by providing printed educational materials. He emphasized that Florida has been an active participant in the national mobilization campaign for 22 years.

Tim provided an overview of the printed materials distribution as well as social media engagement efforts to encourage participation in CIOT. He also said that there was a record number of social media impressions with 1,444,393 total impressions and 248 total law enforcement agencies participating in 2023. He noted the importance of recognizing law enforcement for their participation, emphasizing that officers were recognized more for conducting Child Passenger Safety community outreach events than writing tickets.

Tim also provided an update on the 2023 Law Enforcement Safety Belt Usage Survey. He provided an overview of the survey structure and responses. He noted that in 2019 approximately 30 percent of all officers that died in the line of duty were killed in a traffic crash. He said that the 2024 survey will be distributed starting April 1, 2024.

Participants had no questions or comments.

Counterfeit Car Seats

Rhonda Cerulli, Florida Department of Health (FDOH), shared with the coalition a counterfeit car seat for inspection. She provided background on the car seat that indicated there was no testing and showed that the seat was unlabeled. She shared the cost of the seat and how this car seat is available online. Rhonda discussed the elements that made this seat identifiable as counterfeit which included upside down labels, a lack of a retainer clip, as well as pictures and check marks that are not aligned with the configuration of the car seat. She noted this is an after-market product where the manufacturer is not clearly labeled in the required position.

Participants had the following questions and comments:

- Sara Haverstick, Goodbaby International, referenced a Continuing Education Unit (CEU) presentation on United Nations (UN) regulated car seats. She said that there is an important distinction between fake and illegal car seats, noting that the European Union (EU) is banning certain products.
- Is this a big enough problem to justify an educational campaign?
 - There are existing resources available including a Safe Ride News publication, and CEU courses.

Public Comment Period

There were no public comments.

Day 1 Recap

Danny provided a brief recap of Day 1, thanked everyone for their participation and reminded coalition members that Day 2 of the FOPC meeting would be at the Gainesville Police Department at 9am.

3.0 Meeting Notes – February 22, 2024

Recap of Day 1

Danny welcomed participants and thanked everyone for attending Day 2 of the FOPC meeting. He gave a brief recap of Day 1, reviewed the Day 2 agenda, and the meeting followed.

Car Seat Basics for Law Enforcement Training

Amy Artuso, National Safety Council (NSC), presented on the NSC's Car Seat Basics for Law Enforcement Training. She said through discussion during the previous meeting, Jacob Gonzalez and Nick Wollschlager, LEL, took the course. The course is an introduction to child passenger safety created through an agreement between NSC and NHTSA for course development and accessibility. The course is intended to effectively communicate content geared towards key audiences. There are many CPS basic courses provided by the NSC, but this course is geared towards law enforcement. There are others focused on additional audiences. Each training course provides summaries of key points and takes a positive approach avoiding fear-based messaging. Amy said this is a new course and saw this as an opportunity to obtain authentic feedback to determine if this new course is worth law enforcement's time.

Amy provided an overview of the course content and delivery format of the course before Nick and Jacob provided their feedback on the course. Nick praised parts of the course including the opening, tagline, and how interactive and user-friendly the course is. He said to make a course like this effective, it would likely need to be mandatory training. He said that some states offer additional credentials for completion of some courses as well. Jacob said the course was very well thought out. He said the challenge with officers participating in this specific course is how much content it contains and the length of time it requires to complete. He said the initial page that provides the course overview looks denser than the actual content and could deter some officers from completing the course. He recommended consolidating the sections and shortening it overall. He said it would be advantageous if the time taking this course could be covered under a subgrant, but that is not currently allowable.

Participants had the following questions and comments:

- Amy Artuso asked if there are other subgrant opportunities that could be utilized for officers to take this training?
 - Chris Craig said subgrants do not cover optional training. Training is the responsibility of individual officers. The OP subgrants are oriented towards high-visibility overtime enforcement.
- Carissa Johns, Orange County Sheriff's Office, noted that CPS Technician certification courses are 30 hours and a course like Car Seat Basics for Law Enforcement could be done in less than an hour. What does an officer do in a situation where there is a car seat violation?

- Jacob said there is no statutory guidance that requires a set of procedures from the officer like in a Driving Under the Influence (DUI) case, due to the difference between a civil and criminal infraction.
- Carissa said that feedback in the Orlando area indicates a lack of enforcement. If there is a need to enhance law enforcement's understanding of car seats, this could be an opportunity to learn more and advise others.
 - Jacob said law enforcement's understanding of car seats is straightforward, if the child passenger is in a car seat and is installed correctly that is enough. Many agencies are not doing targeted occupant protection enforcement unless it is through overtime subgrant funding.
- Danielle Kessenger asked what percentage of officers were not aware of CPS laws in the 2023 Law Enforcement Usage survey?
 - Of the 607 responses, 50 percent (306) said they have average knowledge (may need to consult statute) of Child Restraint Enforcement and 44 percent (266) of respondents said they have strong knowledge (no need to consult statute).
- Tim emphasized that the number of fatal injury crashes is clustered around young adults ages 18-31 and said that the passion CPS advocates bring to CPS issues would be helpful for the issues facing additional age groups as well as law enforcement. Roughly 600 officers took the survey out of approximately 80,000 total officers in Florida. Given that 30 percent of officers could be in a fatal car crash, what can the coalition do to expand the passion evident among CPS advocates to other key unrestrained groups?
- Amy Artuso said that car seat events could be a useful community engagement opportunity. For law enforcement to participate effectively in that community engagement, they would need training.
- Jacob referenced the car seat citation dismissal program in Tampa. If someone receiving a ticket for a car seat violation is eligible to participate in the Tampa Police Department's Car Seat Program, the ticket is dismissed. This program is similar to a "fix it" ticket program.
 - Kathy Wall, Safe Kids Florida, said this is similar to several diversion programs.
- Jacob emphasized that officers do not want to write unaffordable tickets. However, officers cannot legally detain people driving for car seat violations. Additionally, Florida's CPS laws do not apply to non-family members transporting a child.
- Amy Artuso said that given this legal landscape, there is an opportunity to send drivers to the appropriate resources, but what are they and where are they located?
- Carissa said that as the coalition works to develop a model diversion program, Car Seat Basics for Law Enforcement and the UF Fitting Station Mapping Project will support that effort.
- Amy Artuso said she appreciates the perspective law enforcement brings to the coalition because CPS advocates do not have the same frame of reference or awareness of the challenges law

enforcement faces. Together CPS and law enforcement can develop a workable model diversion program.

- Jacob said adopting a “fix it” ticket component will produce effective results and could be offered at fitting stations.
- Amy Stafford, Hendry County Public Safety, said a “fix it” ticket style diversion program could include a QR code to the fitting station map.

Coloring Book Review

Danny led the coalition through a review of the Car Seat Checkup Day Coloring Book. Changes to the coloring book are documented below.

Overall

- All safety belts should look taught and snug with a retractor
- Page 3 buckle for all
- Harness from top left on page 11 for all that harnesses

Page A

- Consider expanding “The Best Car Seat Option” to other age groups and car seat types.

Page B & C

- Move “The Car Seat Guide” to the last pages before back cover
- Add a QR code to [Car Seat Basics](#)

Page D

- Cut Fit Recap page

Page 11

- Change “babies and toddlers under age two should be in a rear-facing car seat” to “children should be in a rear facing car seat as long as possible”

Back page

- Rework the double print to just have “print name” once instead of twice
- Change out CIOT for FOPC or add FOPC logo

Pediatric Vehicular Heatstroke Deaths

Danny displayed the Pediatric Vehicular Heatstroke Death educational material on screen for the coalition's feedback. Changes are documented below:

Page 1

- For images of children use images from [NHTSA Image Library](#)
- Add FOPC logo

Page 4

- 4th bullet, change "keep your vehicle locked..." to "keep vehicles locked..."

Action Plan Report Out

Danny led the coalition in the Action Plan Report out. Action Step leaders provided updates on their respective action steps. Updates are available in Appendix A.

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Danny noted the following FOPC meetings are scheduled to be held in-person in Gainesville, Florida.

- May 15-16, 2024
- August 7-8, 2024

Adjourn

The coalition meeting ended at 12:00pm

Contact information for occupant protection questions:

Chris Craig, FDOT
Traffic Safety Administrator
Phone: 850.414.4009
chris.craig@dot.state.fl.us

Willem de Greef, FDOT
Traffic Safety Program Manager
Phone: 850.414.4048
willem.degreef@dot.state.fl.us

Patricia Turner, UF T2 Center
Safety Resource Center Program
Manager
Phone: 352.273.1671
p.turner@essie.ufl.edu

Florida Occupant Protection Strategic Action Plan

Updated February 22, 2024

GOAL 1: PROGRAM MANAGEMENT

Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
1A.1	FDOT Cambridge Systematics	Quarterly	Conduct quarterly Florida Occupant Protection Coalition (FOPC) meetings.	Number of meetings conducted annually	In-person meeting conducted 02/15/2023 & 02/16/2023	In-person meeting conducted 05/10/2023 & 05/11/2023	In-person meeting conducted 11/15/2023 & 11/16/2023	In-person meeting conducted 02/21/2024 & 02/22/2024
1A.2	Cambridge Systematics	Quarterly	Update progress on Occupant Protection (OP) Strategic Action Plan strategies to include recent implementation activities.	Action Plan progress updated quarterly	Posted on website	Posted on website	Posted on website	Posted on website

Objective 1B: Data Analysis/Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
1B.1	Cambridge Systematics	Annual	Develop an Annual OP Fact Sheet.	Fact sheet developed and posted on FOPC website and publicized	Data analysis underway	Will present at August FOPC meeting.	Waiting on FLHSMV Data.	CS analyzing data
1B.2	Robert Chaffe Mark Solomon	Annual	Review Florida's OP traffic records related data annually and determine if target audiences have changed.	Data analyzed and target audiences adjusted (if applicable)	Reviewed latest traffic records; no change needed at this point	Reviewed latest traffic records; no change needed at this point	Reviewed latest traffic records; no change needed at this point	Reviewing latest traffic records; will update accordingly
1B.3	Andrew Hopkins Amy Stafford	Annual	Increase the number and availability of OP data sources.	Information for all applicable data sources available on FOPC website and publicized (i.e., Signal Four, etc.)	Working on identifying a DOH representative to provide a data perspective	Working on identifying a DOH representative to provide a data perspective	Working on identifying a DOH rep.	Exploring Biospatial
1B.4	Patty Turner Andrew Hopkins	Annual	Analyze OP data to understand trends and challenges specifically for minority populations.	Data analysis conducted annually and posted on FOPC website and publicized	Reviewed FARS data related to minority populations. Will provide an update at a future meeting	Reviewed FARS data related to minority populations. Will provide an update at a future meeting	Using COIT Awareness Survey to identify minority population awareness.	Analyzed survey history. Low awareness for primarily Spanish speaking households.

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
1C.1	Jasper Masciocchi	Biennial	Review literature and interview states above the national average observed use rate to identify innovative strategies and best practices.	Research conducted; Interviews conducted.	Considering evaluating one state at a time and presenting results at future meetings.	Ongoing.	Considering an approach to evaluate national best practices rather than states.	Reviewing national and peer state best practices
1C.2	Jasper Masciocchi Danielle Kessenger	Biennial	Review literature and interview states above the national average observed CPS use rate to identify innovative strategies and best practices.	Research conducted; Interviews conducted.	Priority states identified.	Priority states identified.		Ongoing
1C.3	Willem de Greef	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of traffic safety coalitions coordinated with (annually).	Attending upcoming coalition meetings	Attending upcoming coalition meetings.	Attending upcoming coalition meetings.	Attending upcoming coalition meetings.

Objective 1D: Maintain a Robust and Active FOPC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
1D.1	FDOT	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended the previous two meetings to ensure they still intend to participate.	Members contacted; meeting attendance increased.	Focused on increasing representation on outreach and low use groups.	Focused on increasing representation on outreach and low use groups.	Focused on increasing representation on outreach and low use groups.	Focused on increasing representation on outreach and low use groups.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
1D.2	Susie Kolb Dewey Painter Petra Stanton	Quarterly	Expand FOPC membership to include Florida business leaders, tourism leaders, civic organizations, trade and medical associations, insurance companies, Florida Highway Patrol (FHP), and Florida Department of Education, and others deemed to benefit the Coalition's mission and objectives.	Potential members identified and contacted; number of new representatives participating.	Catherine Palmier (retired pediatrician) attended Oct 2022 meeting virtually	In contact with Miccosukee Tribe (Susie) Coordinating with school district (Susie) - Brevard (Andrew) - Orange (Danielle)	In contact with Miccosukee Tribe (Susie) Coordinating with school district (Susie) - Brevard (Andrew) - Orange (Danielle)	Ongoing coordination with Miccosukee Tribe (Susie)

Objective 1E: Research and Track Best Practices Related to Emerging Technologies Impacting OP Strategies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
1E.1	Danielle Campbell Carissa Johns	Annual	Annually inventory vehicle safety features related to occupant protection to determine if educational materials need to be created.	Safety feature inventory updated (annually).	Resources available at www.mycardoeswhat.org/			
1E.2	Carissa Johns Petra Stanton	Annual	Annually review the latest research on connected and automated vehicle (CAV) technology to determine potential (positive and negative) impacts on occupant protection.	Annual review complete (white paper?)				

GOAL 2: ENFORCEMENT

Objective 2A: Improve Law Enforcement Awareness of Important OP Challenges

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
2A.1	Tim Roberts	Annual	Create a <i>Click It or Ticket</i> (CIOT) Resources Toolbox.	Toolbox created and posted on Law Enforcement Liaison (LEL) Website and publicized.	Available through LELs	Available through LELs	Available through LELs	Available through LELs
2A.2	Tim Roberts	Annual	Encourage Florida law enforcement agencies to participate in the national <i>Click It or Ticket</i> campaign and enforcement activities.	Number of agencies participating in <i>Click It or Ticket</i>	Ongoing.	LEL's coordinating with agencies	Will present after action report at next meeting.	Tim presented After Action report at Q2 meeting
2A.3	Tim Roberts	Quarterly	Distribute Child Passenger Safety (CPS) Tip cards to Florida law enforcement agencies.	Number of tip cards distributed.	Distribution ongoing	Distribution ongoing	Distribution ongoing	Distribution ongoing
2A.4	Tim Roberts Carissa Johns Danielle Campbell	Quarterly	Meet with law enforcement agencies in counties with a higher than average rate of fatalities involving unrestrained or improperly restrained children to share CPS Tip cards and other resources.	Number of agency meetings.	CPST-Is working with LELs to make law enforcement officers aware of trainings and events.	Trainings available through LELs.	Met with Tampa PD. Ongoing work with other agencies.	Ongoing. Focusing on the Highway Safety Matrix.
2A.5	Nick Wollschlager	Quarterly	Develop and distribute a tip card for aging road users.	Number of tip cards distributed.	Will present in May 2023.	Coordinating with Safe Mobility for Life Coalition.	Printed and ready for distribution.	Printed and ready for distribution. Complete.
2A.6	Nick Wollschlager	Annual	Increase law enforcement participation at CarFit events.	Number of officers participating at CarFit events.	Ongoing	Ongoing.	Ongoing. Palm Bay has an event in late November.	Ongoing.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
2A.7	Tim Roberts Willem de Greef	Annual	Encourage Florida law enforcement agencies to continue nighttime enforcement activities when possible.	Number of notifications distributed and publicized.	Ongoing.	Ongoing.	Added to OP Grantees this FY.	Complete

Objective 2B: Improve Law Enforcement Usage

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
2B.1	Tim Roberts Jacob Gonzalez	Annual	Conduct annual survey targeted at law enforcement officers to determine officer use practices.	Survey conducted.	Will present in May 2023	Will present at August 2023 FOPC Meeting.	Will present at next meeting. Next Survey is in January.	Tim presented at Q2 meeting
2B.2	Tim Roberts	Short-Term	Develop and distribute educational materials demonstrating the myths and facts about law enforcement usage and proper restraint use for law enforcement officers.	Number of materials distributed and publicized.	Under development	Under development	Under development	

Objective 2C: Law Enforcement Tools and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
2C.1	Jacob Gonzalez Nick Wollschlager	Annual	Develop and distribute an occupant protection guide and/or presentation for law enforcement executives about occupant protection best practices and opportunities.	Number of guides distributed and publicized.	Under development	Under development	Will review NSC presentation and adapt for our purposes	Presented at Q2 meeting How do we promote and distribute?
2C.2	Tim Roberts	Annual	Present at Florida Sheriff's Association (FSA) and Florida Police Chief's Association (FPCA) meetings annually on Florida's OP challenges and how their membership can help address these challenges.	Presented to FSA and FPCA.	Last presentation in Jan. 2023.	Will present at August 2023 meeting.	Presented in July 2023. Another schedule in January 24 and July 24	Ongoing. Presented at FPCA in January and will present in August
2C.3	Sean VanBeber	Quarterly	Review and update the LEL website quarterly to ensure the most recent and relevant tools and resources are available.	LEL website updated and publicized.	Complete	Complete	Complete	Complete
2C.4	Tim Roberts	Annually	Develop a best practices guide for Observational Surveys conducted by law enforcement agencies.	Guide developed and posted on LEL website and publicized.	Complete	Complete	Complete	Complete
2C.5	John Askins Petra Stanton		Distribute Florida's Battle of the Belts best practices guide/toolbox.	Guide/toolbox posted on LEL website and publicized.	Coordinating with FDOT and FTSDC	Coordinating with FDOT and FTSDC	Presented materials at November 2023 FOPC Meeting.	Coordinating with FDOT and FTSDC

GOAL 3: CHILD PASSENGER SAFETY

Objective 3A: Expand, Improve, and Retain CPS Technicians and Instructors

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
3A.1	FDOT	Annual	Annually review list of CPS Technicians (CPSTs) and CPS Technician Instructors (CPST-Is) across the state to identify active instructors and potential gaps.	List of active instructors created and updated annually.	List and map are complete and will be sent monthly.	List and map are complete and will be sent monthly.	List and map are updated.	Presented Q2 meeting
3A.2	Willem de Greef Patty Turner	Annual	Annually contact CPST-Is and encourage them to reach out to inactive technicians to offer additional support and resources.	CPTS-Is contacted.	Met on Jan 26, 2023. Next meeting is April 20, 2023		4 Quarterly instructor meetings have been conducted. Not yet scheduled for 24.	Responsibility of CPS State Coordinator
3A.3	Carissa Johns Danielle Kessenger Danielle Campbell Petra Stanton Sarah Haverstick	Annual	Conduct annual CPST-I (in person or virtual) meeting(s) to share ideas and best practices.	Annual meeting conducted.	Conference in Orlando on June 5, 2023. Conducted three virtual Buckle Up for Love events.	Conference in Orlando on June 5, 2023.	Just going to do a 1 hour meeting this year.	Met in February and will meet again May. Will be hosting quarterly virtual meeting. Networking meeting at Kids In Motion in Orlando in August
3A.4	Willem de Greef Patty Turner	Annual	Coordinate with CPST-Is to contact CPSTs that need to renew their certification.	Number of CPSTs recertified (annually).	Having trouble getting commitment for recertification.	Having trouble getting commitment for recertification.	Consider removing/ revising. Will discuss prior to next meeting.	Responsibility of CPS State Coordinator

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
3A.5	Petra Stanton Sarah Haverstick	Annual	Conduct Safe Travel for All Children (STAC) training to improve and expand CPST-Is' knowledge, skills, and capabilities.	Number of CPST-Is trained.	There was a high demand and interest in another training session.	There was a high demand and interest in another training session.	Content not yet published but working on hosting a course in January 24.	Conducted in January.

Objective 3B: Expand CPS Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
3B.1	Patty Turner Danielle Kessenger	Annual	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) to identify potential gaps or existing material revisions.	TSRC reviewed; materials updated or replaced annually.	In progress	In progress	Ongoing.	Ongoing.
3B.2	Chris Craig Willem de Greef Leilani Gruner	Short-Term	Develop and distribute educational materials on child seats and safety belts on golf carts (partnership with law enforcement, Visit Florida, FDOH, Safe Kids, etc.).	Number of materials distributed.	Will share example in May 2023	Will review at August 2023 FOPC Meeting	Will review at next FOPC meeting.	Updates ongoing
3B.3	Danielle Kessenger Danielle Campbell Carissa Johns	Short-Term	Develop and distribute educational materials on child seats and safety belts at school pick-up/drop-off lines	Number of materials distributed	Reviewed at Feb 2023 meeting. Will update and share in May 2023.	Will review and finalize via email prior to August 2023 FOPC Meeting.	Complete and being distributed.	Complete and being distributed. Well received.
3B.4	TBD	Short-Term	Develop and distribute educational materials on the risks of heat stroke and other dangers of children in hot vehicles.	Number of materials distributed	Reviewed and will update prior to May 2023.	Will review at August 2023 FOPC Meeting.	Will review at next subcommittee meeting.	Reviewed at Q2 meeting

Objective 3C: Support Mandatory Diversion Programs for First-Time Child Restraint Offenders

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
3C.1	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Short-Term	Conduct an inventory of existing CPS Diversion programs in Florida and post results to FOPC website.	Inventory conducted.	Working on compiling all Diversion info in one location.	Working on compiling all Diversion info in one location.	Coordinating as a subcommittee to get additional info.	Complete – Orange and St. Lucie.
3C.2	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli Amy A	Medium-Term	Develop a model CPS diversion program based on Florida and national best practices, including input from judicial and prosecution representation and approval by FLHSMV.	Model diversion program developed.	To be completed after 3C.1	To be completed after 3C.1	To be completed after 3C.1	Working on a grant to document best practices.
3C.3	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Long-Term	Analyze CPS crash and citation data to determine potential locations for CPS diversion program pilot.	Potential locations identified.	To be completed after 3C.2	To be completed after 3C.2	To be completed after 3C.2	To be completed after 3C.2
3C.4	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Medium-Term	Develop and distribute a CPS Diversion Program fact sheet for LE to distribute when issuing a citation for improper child restraint.	Number of fact sheets developed.	To be completed after 3C.2	To be completed after 3C.2	To be completed after 3C.2	To be completed after 3C.2

Objective 3D: Support Enhancement of Florida’s CPS Laws and Policies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
3D.1	Julie Noble Danielle Kessenger	Annual	Annually review CPS model language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; Adjustments made as needed.	Finalizing prior to May 2023	Will review and update prior to next legislative session.	Reviewed at November 2023 FOCP Meeting.	Reviewed at Q1 meeting
3D.2	Julie Noble Petra Stanton	Annual	Annually review Florida’ legislative proposals to identify opportunities for improved CPS specific model legislative language.	Legislative language reviewed annually and reported to FOCP.	No CPS-related changes emerging from 2023 legislative session	No CPS-related changes emerging from 2023 legislative session	Nothing yet.	Nothing yet.
3D.3	Petra Stanton	Medium-Term	Coordinate with the Florida Department of Children and Families to update their Child Transportation Log to include confirmation of proper child restraint usage.	Transportation Log updated.	Working on connecting with another point of contact.	Working on connecting with another point of contact.	Will coordinate with 3C activities.	Will coordinate with 3C activities.
3D.4		Long-Term	Develop standardized Child Transportation Course for local Department of Children and Families representatives				Will coordinate with 3C activities.	Will coordinate with 3C activities.

GOAL 4: OP FOR LOW-USE GROUPS

Objective 4A: Focus Paid Media Activities on Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
4A.1	Michael Binder	Annual	Review and update the OP Communications Plan to ensure communications strategies and target audiences (Action Step 1B.2) remain effective.	Communications plan reviewed annually.	To be completed after 1B.2	To be completed after 1B.2	To be completed after 1B.2	To be completed after 1B.2
4A.2	Michael Binder	Annual	Conduct post-CIOT Awareness Survey annually and present results to the FOPC.	Survey conducted and results presented.	Will present in Fall 2023	Will present in August 2023	Results presented at November 2023 FOPC Meeting.	Will update at Q4 meeting
4A.3	FDOT	Annual	Provide annual updates to the FOPC on paid media strategies, activities, and results.	Presentation given to FOPC.	Will present in May 2023	Presented in May 2023		Will present at Q3 meeting
4A.4	Andrea Atran Dewey Painter David Summers	Annual	Implement targeted education and outreach program using the Buckle Up Florida campaign focused on low-use groups.	Number of Buckle Up Florida impressions.	Considering a vendor booth to distribute these materials.	Considering a vendor booth to distribute these materials.		Materials available.

Objective 4B: Expand Digital and Print Resources and Materials for Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
4B.1	Andrea Atran	Annual	Annually review materials available on the TSRC to identify potential gaps or existing material revisions.	TSRC reviewed.	Ongoing	Ongoing	Ongoing	Ongoing
4B.2	Jasper Masciocchi	Short-Term	Develop and distribute OP materials for low-use groups (including males 18-34, pickup drivers, and minority populations).	Number of materials distributed.	Looking at Texas examples we can adapt.	Looking at Texas examples we can adapt.	Identifying best practices for distribution of materials.	Identifying best practices for distribution of materials.
4B.3	Chris Craig David Summers	Short-Term	Develop and distribute materials related to passengers riding in the bed of a pickup truck.	Number of materials distributed.	Kids Aren't Cargo is available on the OPRC.	Kids Aren't Cargo is available on the OPRC.	Kids Aren't Cargo is available on the OPRC.	Kids Aren't Cargo is available on the OPRC.
4B.4	Andrea Atran Dewey Painter David Summers	Medium-Term	Evaluate existing OP-related materials and develop new materials focused on minority populations.	Materials reviewed annually, updated as needed, and publicized.	Reviewing TSRC	Reviewing TSRC	Reviewing TSRC	Reviewing TSRC

Objective 4C: Support the Expansion of Programs that Encourage and Support Occupant Protection for Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
4C.1	TBD	Short-Term	Partner with the Safe Mobility For Life Coalition to increase the number of CarFit Events in Florida	Number of CarFit events conducted	New statewide coordinator. Training being conducted in March 2023.			Engaging new coordinator. Meeting in Hendry in January.
4C.2	Chris Craig	Short-Term	Coordinate with Florida's Community Traffic Safety Teams (CTST) to identify regional and local occupant protection challenges	List of local and regional challenges developed	Ongoing	Ongoing	Ongoing	Ongoing
4C.3	Chris Craig	Medium Term	Coordinate with Florida CTSTs to identify specific occupant protection materials and best practices and implement pilot programs, where appropriate	List of materials and best practices developed. Number of pilot programs conducted	To be completed after 4C.2	To be completed after 4C.2	To be completed after 4C.2	To be completed after 4C.2

Objective 4D: Support Enhancement of Florida’s Laws and Policies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2023	May 2023	Nov 2023	Feb 2024
4D.1	Chris Craig	Annual	Annually review model language and suggest adjustments based on priorities and emerging best practices.	Model language reviewed annually; Adjustments made as needed	Ongoing.	Ongoing.	Reviewed at November 2023 FOPC Meeting. Considering removing school bus from list of exceptions.	Reviewed at Q1 meeting
4D.2	Willem de Greef	Short-Term	Develop a model policy for consideration by state agencies and other Florida businesses.	Model language posted on FOPC website and publicized.	Under development	Under development	Under Development	Will discuss at Q3
4D.3	Julie Noble Petra Stanton	Annual	Annually review Florida’ legislative proposals to identify opportunities for improved specific model legislative language.	Legislative language reviewed and reported to FOPC	No safety belt-related changes emerging in the 2023 legislative session	No safety belt-related changes emerging in the 2023 legislative session		Nothing. There was something about kids in hot cars (awareness month)